

Business Leadership Coaching

The Business Leadership Coaching short course addresses the unique differences between internal & external coaching & looks practically at how coaching can be implemented within an organisation. This course looks at how coaching should be woven into the culture of the organisation as well as the leadership styles and everyday conversations to yield superior results within the organisational context. It also considers how coaching fits into the leadership landscape across generations, and into the future world of work. This context includes leadership development, developing talent, succession planning, high performance teams, linking employee engagement to customer experience and unblocking performance issues. The course looks at several coaching models and addresses the virtual aspect to help leaders engage effectively with individuals and teams in the virtual environment.

Course Facts



Course delivery

Online, digitised short course



Course duration

Ten weeks



Notional learning hours

5-7 learning hours per week, anytime, anywhere



B-BBEE

Assistance offered to obtain Category B recognition under Skills Development element of B-BBEE scorecard



Learner Journey Management

The Wits DigitalCampus team provide learning support throughout the course



Certification

A Certificate of Competence from the University of the Witwatersrand



Target market

Senior and line managers, Leaders at all levels, Aspiring and newly appointed executives, General managers of organisations in public and private sector, Owners of businesses, including SME's.



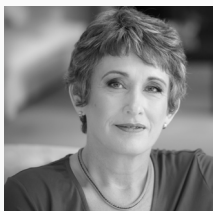
Assessment

Assessment and grades are calculated as follows:
 5% – Participation in Discussion Activity forums
 35% – Module assessment results
 60% – Online examination result



Course outcomes

Enable leaders to improve their leadership effectiveness through coaching & to coach individuals and teams effectively using best practice coaching skills and tools.
 Enable leaders to manage performance, develop talent & deepen employee engagement and loyalty through coaching.



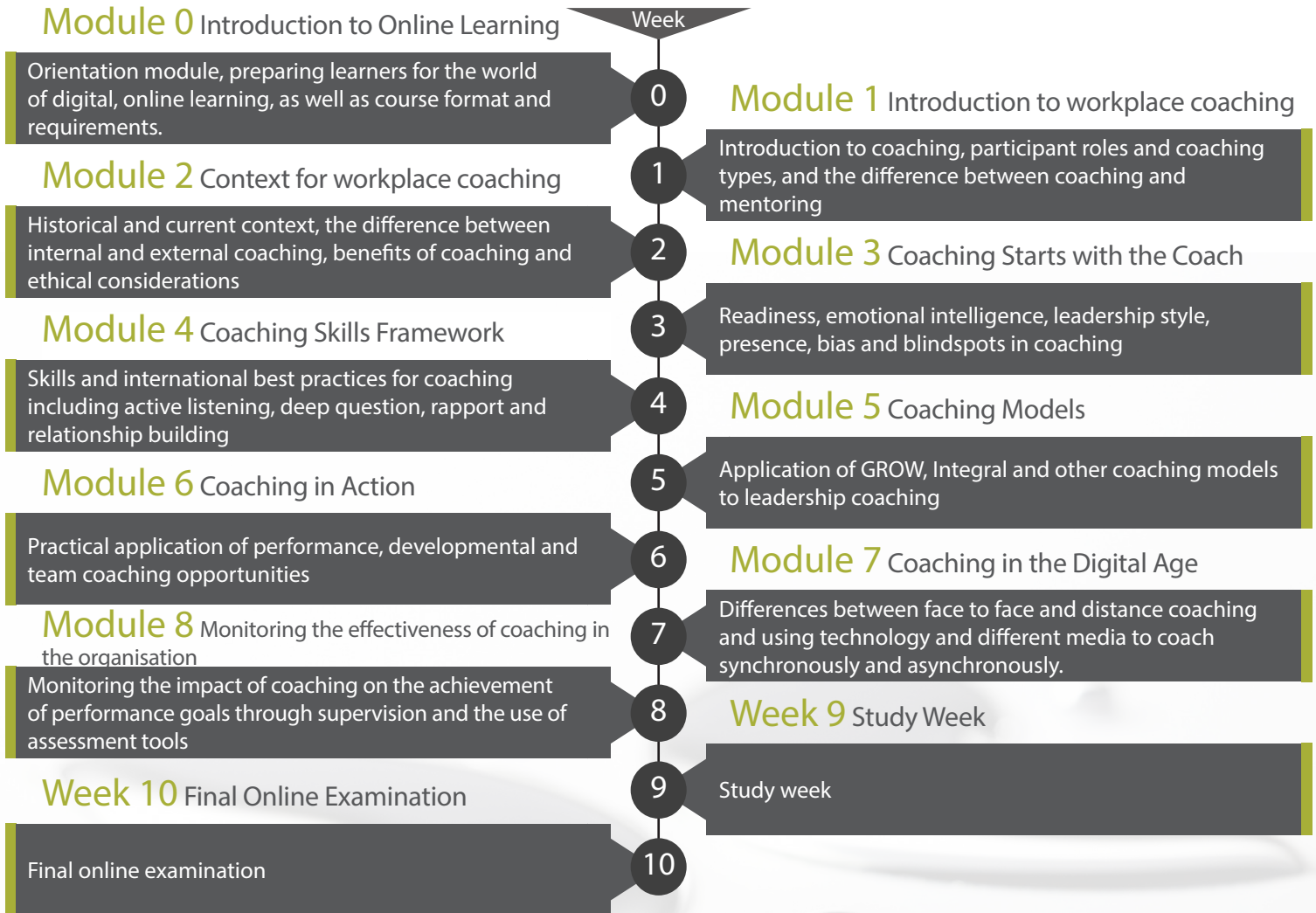
For the past 20 years, Bev Hancock has dedicated herself to unleashing leadership potential, from young millennials to the C-suite. She has a deep understanding of the integrated role that leadership communication plays in the new world of work. Her work is based on her research in virtual coaching and how we connect deeply in an omni-channel environment as well as the digital learning, facilitation and coaching work she has built with clients.



Learners who meet the assessment criteria will receive a Certificate of Competence from the University of the Witwatersrand's Wits Plus, Centre for Part-Time Studies. A Certificate of Competence is proof that course content has been completed and learners have been assessed for competence against the learning outcomes set.

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Course Outline



Learner Journey Management

Our Wits DigitalCampus Learner Journey team will ensure that all applicants are enrolled, informed, supported and motivated to complete the course. The team can be contacted online, telephonically or by email and will respond to learner queries and comments within a working day.

Our effective Learner Journey Management is evident in these statistics across all our current courses:

Course completion rate:

97% plus

Course pass rate:

94% plus

Application & Payment Process

Apply online at www.digitalcampus.co.za

In accordance with Wits policies, upfront payment is required to register for the course. The payment of the fees for this course is the responsibility of the individual registering for the course.