

Introduction to Intellectual Property, Technology Transfer and Commercialisation Management

The ability to generate, protect and derive benefit from intellectual property is a critical competence that has become highly significant in addressing a myriad of socio-economic challenges. This course provides a foundation for the management of intellectual property, the technology transfer process, and the commercialisation process within a public research organisation.

Course facts



Course delivery

Online, digitised short course



Course duration

Five weeks



Notional learning hours

3-4 learning hours per week, anytime, anywhere



B-BBEE

Assistance offered to obtain Category B recognition under Skills Development element of B-BBEE scorecard



Learner journey management

The Wits DigitalCampus team provides learning support throughout the course



Certification

A certificate of competence from the University of the Witwatersrand



Target market

Research managers and administrators; academics or researchers who require a deeper understanding of the research management field



Assessment

Assessment and grades are calculated as follows:

5% – Participation in Discussion Activity forums

35% – Module assessment results

60% – Online examination result



Course outcomes

Define and manage an organisation's Intellectual Property

Create an appropriate technology transfer environment including appropriate frameworks and policies

Outline what is involved in commercialising intellectual property



If you meet the assessment criteria, you will receive a Certificate of Competence from the University of the Witwatersrand. A certificate of competence is proof that you have completed the course content and been assessed for competence against the learning outcomes set.



This course is presented by SARIMA subject matter experts who will be available to interact with you through the DigitalCampus platform whilst you are doing the course. If you have questions about the SARIMA course subject matter experts please contact us, info@digitalcampus.co.za

Course outline

Module 0 Introduction to Online Learning

Orientation module, preparing learners for the world of digital, online learning, as well as course format and requirements

Module 2 Introduction to Tech Transfer

Explain the tech transfer process, the importance of establishing a technology transfer office, and developing performance metrics

Week 4 Study Week

Study time

Week

0

Module 1 Introduction to Intellectual Property

Understand what intellectual property is and develop an IP policy that fosters a culture of respect for IP

1

2

Module 3 Introduction to IP Commercialisation

What is the commercialisation process and how developing strategies and options assist in ensuring success

3

4

Week 5 Final Online Examination

Final online examination

5

Learner journey management

Our Wits DigitalCampus Learner Journey team ensures that all applicants are enrolled, informed, supported, and motivated to complete the course. The team can be contacted online, telephonically or by email and will respond to learner queries and comments within one working day.

Our effective learner journey management is evident in these statistics:

Course completion rate:

96% plus

Course pass rate:

93% plus

Application and payment

Apply online at www.digitalcampus.co.za

In accordance with Wits policies, upfront payment is required to register for the course. The payment of the fees for this course is the responsibility of the individual registering for the course.