

# Integrated Thinking and Value Creation

At a time when we are faced with the challenges of social inequality, resource constraints, climate change and, most recently, the effects of COVID-19, what the world needs is an urgent shift from short-term finance centric business models to stakeholder inclusivity, environmental responsibility and long-term sustainability. Wits University, in partnership with SAICA, decided to create a series of short courses dealing with the role and function of the CVO aimed specifically at chartered accountants. Wits University is pleased to launch the first short course in the CVO programme entitled "Integrated Thinking and Value Creation". The course examines integrated thinking and value creation in a practical context with a focus on how the CVO, either in a dedicated role or in some other executive capacity, could be expected to oversee the management of multiple types of capital.

## Course Facts



### Course delivery

Online, digitised short course



### Course duration

Ten weeks



### Notional learning hours

6-8 learning hours per week, anytime, anywhere



### B-BBEE

Where applicable, assistance offered to obtain Category B recognition under the skills development element of the B-BBEE scorecard



### Learner Journey Management

The Wits DigitalCampus team provide learning support throughout the course



### Certification

There are two options for accreditation – Certificate of Competence or certificate of attendance from the University of Witwatersrand



### Target market

All Chartered Accountants [CAs(SA)] who are registered and in good standing with the South African Institute of Chartered Accountants (SAICA)



### Assessment

For those who enrol 'by competence', prescribed assessments must be completed. The pass mark is 50%. You will be awarded a certificate of competence upon successful completion of the course. For participants who prefer not to write assignments, the course can be completed 'by attendance'. A certificate of attendance is awarded upon the completion of the requisite number of hours on the course.



### Course outcomes

On completion of the first course, participants will therefore have a detailed understating of the importance of integrated thinking for contemporary business. They will be able to function as CVOs at their respective organisations with an aim to bolstering economic, environmental and social performance.

Some of the leading minds in integrated thinking and value creation will provide input to, and lecture on the course including those from the Wits School of Accountancy and topic experts from the profession and business. These include:

\* Prof Mervyn King

\* Prof Warren Maroun, Wits

\* Adj Prof Yvette Lange, Wits

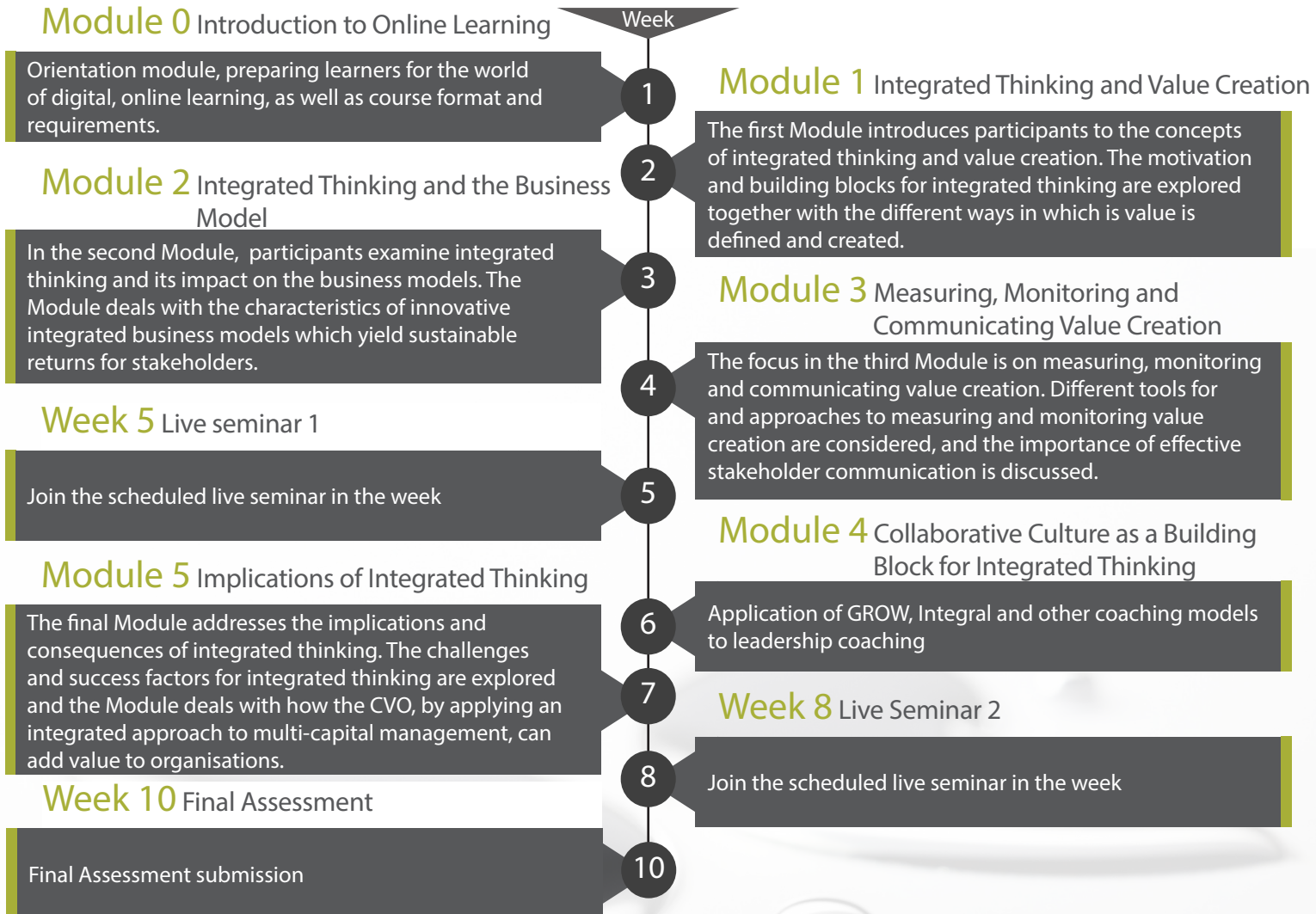
\* Danielle Cerbone, Wits



The CVO Programme is part of a continuing research-driven enquiry into integrated reporting, integrated thinking and sustainable development being undertaken by the Wits School of Accountancy. It consists of three short courses, of which Integrated Thinking and Value Creation is the first.

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## Course Outline



### Learner Journey Management

Our Wits DigitalCampus Learner Journey team will ensure that all applicants are enrolled, informed, supported and motivated to complete the course. The team can be contacted online, telephonically or by email and will respond to learner queries and comments within a working day.

Our effective Learner Journey Management is evident in these statistics across all our current courses:

Course completion rate:

**97% plus**

Course pass rate:

**94% plus**

### Application & Payment Process

#### Apply online at [www.digitalcampus.co.za](http://www.digitalcampus.co.za)

In accordance with Wits policies, upfront payment is required to register for the course. The payment of the fees for this course is the responsibility of the individual registering for the course.

#### Payment required:

Competence course R 20,800.00 excl. VAT  
R 23,920.00 Incl. VAT (Applicable in South Africa)

Attendance course R 15,000.00 excl. VAT  
R 17,250.00 Incl. VAT (Applicable in South Africa)

For any application or payment queries, please contact the DigitalCampus sales team.