



Take the first step to becoming the Chief Value Officer for your organisation

Integrated Thinking and Value Creation



Certificate of
Competence/
Completion

This course provides a conceptual and theoretical appreciation of integrated thinking and value creation in the context of integrated reporting by private and public companies, and how this is applied in practice.

WHY?

- Acquire a comprehensive understanding of the importance of integrated thinking
- Reap sustainable returns for stakeholders, through the application of innovative, integrated business models, creating value for the organisation
- Develop the skill set and knowledge to guide your organisation on producing integrated reports



Duration: Eight weeks
Seven weeks online learning with final assessment in week eight

Develop integrated thinking skills for application in the contemporary business environment, as well as ways to create, measure, and monitor value creation.

This course is the first in a series of four courses; the next three courses cover corporate governance, sustainability assurance, and the role of ethics and culture, all designed to provide the skills and knowledge for the emerging role of the Chief Value Officer.

Aimed at

- Finance professionals qualified as CA (SA) or equivalent
- Executive and non-executive directors
- Senior and line managers or consultants wishing to develop knowledge and skills about integrated thinking and value creation

IMAGINE

these competencies instilled in your business, and how they would contribute to driving integrated thinking across the organisation, with a focus on creating and preserving value in the short, medium, and long term.

Learning outcomes

- Understand the nature of value in the context of your business
- Engage in integrated thinking when making decisions
- Coach the finance / executive team on integrated thinking and value creation principles
- Identify/develop tools and approaches for measuring and monitoring value creation
- Build and sustain capacity for a multi-capital, multi-stakeholder mindset across the organisation
- Underpin innovation regarding business models for sustainable value creation

The aim of the course is to provide both a practical and theoretical appreciation of integrated thinking and value creation, within the context of enabling sustainable businesses, and reporting to global standards.

Integrated Thinking and Value Creation Course Prospectus

Format

Wits University Online Short Course
(Certificate of Competence or Attendance)

Breakdown

7 weeks online learning with seminar and final
assessment in week 8

Language

English

Course Outcomes (Summarised)

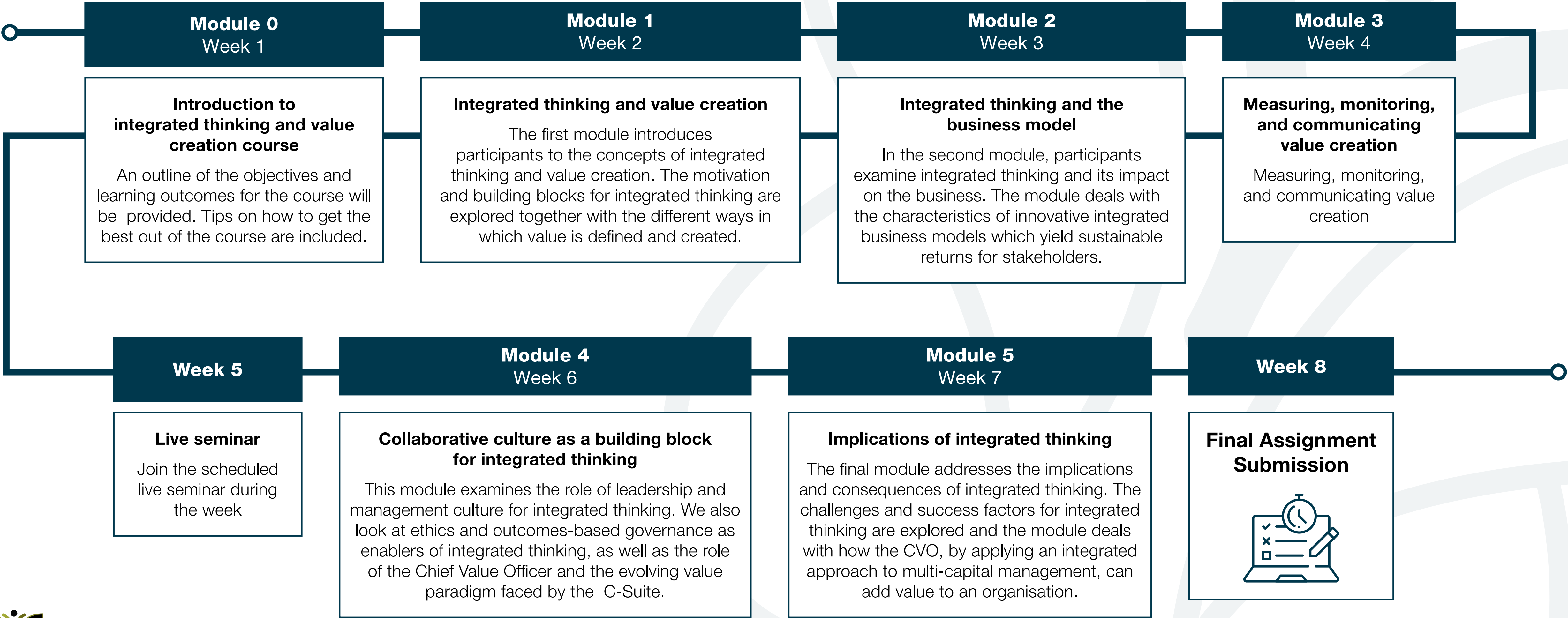
- On completion of the first course, participants will have a detailed understanding of the importance of integrated thinking for contemporary business.
- They will know how to focus on value creation, and providing reports to global standards

Course Curriculum

Module 1	Integrated thinking and value creation
Module 2	Integrated thinking and the business model
Module 3	Measuring, monitoring, and communicating value creation
Module 4	Collaborative culture as a building block for integrated thinking
Module 5	Implications of integrated thinking

Integrated Thinking and Value Creation Course Prospectus

Course Outline



Integrated Thinking and Value Creation Course Prospectus

Course and Module Overview

Course Overview

Organisations seek a broader understanding of the resources they use and manage, and must consider the creation of multi-capital value over the short, medium, and long term. This multi-capital management approach is known as integrated thinking.

This course will provide candidates with a conceptual and theoretical appreciation of integrated thinking and value creation, and the requirement for integrated reporting by private and public companies. The course is designed to further candidate's understanding and appreciation of how integrated thinking and reporting are applied in practice. Candidates will be exposed to a mix of technical and professional publications, complemented to a limited extent by relevant academic readings and presentations by practitioners and other experts.

Module 1: Integrated thinking and value creation

This session introduces the concepts of integrated thinking and value creation. It focuses on:

- Integrated thinking and value creation in line with IIRC's IR Framework
- The motivation and building blocks for integrated thinking
- The different ways in which value is defined, including the concepts of shared value and integrated value creation
- Initiatives and case studies

Module 2: Integrated thinking and the business model

Integrated reporting centres on the understanding and communication of an organisation's value creation plans through its business model.

This module examines integrated thinking and its impact on internal operations and the organisation's business model. Drawing on emerging frameworks for integrated thinking and value creation, we examine important elements for the development of innovative, integrated business models for sustained value creation. The need for a multi-capital mindset, the impact of the capitals on value creation and related trade-offs among the capitals is also explored.

Integrated Thinking and Value Creation Course Prospectus

Course and Module Overview

Module 3: Measuring, monitoring and communicating value creation

“What gets measured, gets managed” encapsulates the importance of being able to measure value creation, as an outcome of integrated thinking and of actively driving value creation.

This module considers different tools and approaches to measuring and monitoring value creation and the outputs and outcomes from the organisation’s business model.

The importance of communicating to stakeholders on value creation and integrated reporting practice is also contemplated.

Module 4: Collaborative culture as a building block for integrated thinking

This module examines the role of leadership and management culture in achieving integrated thinking, and possible leadership theories to support integrated thinking.

We will also consider the role of ethics and outcomes-based governance as an enabler of integrated thinking.

The emerging role of the Chief Value Officer and the evolving value paradigm for the C-Suite in respect of organisational purpose and profit will also be deliberated.

Module 5: Implications of integrated thinking

As the title suggests, this module examines the implications and consequences of integrated thinking. Drawing on the prior sessions and literature we consider the internal and external challenges to integrated thinking, and tools to overcome these barriers, as well as evidence of success factors for integrated thinking and the link to value creation.

Content Experts and Lecturers

Some of the leading minds in integrated thinking and value creation will have provided written content and recorded lectures on the course, including those from the Wits School of Accountancy and topic experts from the profession and business.

Wits School of Accountancy Lecturers

Yvette Lange – Adjunct Professor at University of Witwatersrand, School of Accountancy

Warren Maroun – Professor of Accounting and Auditing at the University of the Witwatersrand, School of Accountancy

Dannielle Cerbone – Senior lecturer at the University of the Witwatersrand, School of Accountancy

Expert guest lecturers

Professor Mervyn King, SC, has served as chair of the Global Reporting Initiative, the International Integrated Reporting Council (now part of the IFRS Foundation), the Integrated Reporting Committee of South Africa, and the King Committee on Corporate Governance. He is a guest lecturer at several South African universities. He has co-written a book on the Chief Value Office with Jill Atkins.

Jill Atkins – Professor of Accounting, Cardiff Business School

Jyoti Banerjee – Partner, Fronesys. Co-founder, North Star Transition

Linda de Beer – Independent director, corporate governance, and reporting advisor

Wendy Dobson – Head: Group Corporate Citizenship at Standard Bank Group

Mark Graham – Associate Professor UCT

Mark Hobson – Partner Deloitte

Scott Williams – Associate Director, PwC South Africa

Jayne Mammatt – Partner Deloitte

Leigh Roberts – Chief Executive Officer at Integrated Reporting Committee of South Africa



DigitalCampus is an online education platform owned by LRMG (Pty) Ltd. It was established to provide university and education institution certified short courses to the African market.

LRMG has a certified AAA+ rating and is a Level 1 Contributor to B-BBEE as per the South African DTI's gazetted Codes of Good Practice. LRMG has a 25-year global track record for creating profit through people and their processes. We service clients in 18 African countries.

We understand that studying can be daunting. But it doesn't have to mean time out of the office, tedious travel to a campus, or fitting in with the University's schedule. DigitalCampus brings the campus experience online. Our dedicated course leaders

facilitate your journey and you receive all the support you need to successfully complete the course. With expert content designed to deliver individual and business competence in collaborative and engaging blended learning experiences, you can take the all-important step towards that new role.

We make it simple to access the skills you need.

Our mission at DigitalCampus is to help you reimagine your personal and professional potential and transform into the shape you need to fly. Our reward? The smile on your face when you receive your Certificate from Wits University.

For your peace of mind, here's why our students succeed:

- A 90% Pass Rate
- Certificate of Competence from Wits, voted No 2 University in Africa: 2022 Academic Ranking of World Universities (ARWU)
- Trusted by some of the largest organisations in Africa with over 12 000 corporate Alumni
- Individual interaction with Wits academics and tutors
- Focused learner support and engagement on the learning journey
- Completion and progress reporting to track your investment and impact your scorecard

Contact Us



www.digitalcampus.co.za



info@digitalcampus.co.za



+27 (0)87 023 0888



@DigitalCampusAfrica



@DigitalCampus_



DigitalCampus



DigitalCampus_Africa



DigitalCampus



Sign up to our newsletter

Pay Options

We have various payment options for students.

When you apply we will be able to discuss these with you and help you choose the best option for you.