

Programme Evaluation

The increasing demand for programmes to show meaningful impacts and results is leading to an increase in demand for the availability and use of programme evaluation information. In ensuring better programme delivery, programme evaluation can help to identify strengths and gaps, improve programmes, scale up and follow through on approaches that work best, identify standards, and modify or discontinue those that are less effective. This course will equip you with practical experience in the design of a conceptual framework, metrics and indicators, use of evaluation analytics tools, and development and communication of an evaluation plan and results.

Course facts



Course delivery

Online, digitised short course



Course duration

Eight weeks



Notional learning hours

3-4 learning hours per week, anytime, anywhere



B-BBEE

Assistance offered to obtain Category B recognition under Skills Development element of B-BBEE scorecard



Learner journey management

The Wits DigitalCampus team provides learning support throughout the course



Certification

A certificate of competence from the University of the Witwatersrand



Target market

Research managers and administrators; academics or researchers who require a deeper understanding of the research management field



Assessment

Assessment and grades are calculated as follows:

- 5% – Participation in Discussion Activity forums
- 35% – Module assessment results
- 60% – Online examination result



Course outcomes

Outline how to design a programme logic model, logical framework, and corresponding metrics of success. Analyse, present data, and disseminate information to various stakeholders.



If you meet the assessment criteria, you will receive a Certificate of Competence from the University of the Witwatersrand. A certificate of competence is proof that you have completed the course content and been assessed for competence against the learning outcomes set.



This course is presented by SARIMA subject matter experts who will be available to interact with you through the DigitalCampus platform whilst you are doing the course. If you have questions about the SARIMA course subject matter experts please contact us, info@digitalcampus.co.za

Course outline

Module 0 Introduction to Online Learning

Orientation module preparing learners for the world of digital, online learning, as well as course format and requirements

Module 2 Setting and Tracking Goals

How to set goals and create meaningful metrics that matter

Module 4 Data Collection

Explore the use and application of quantitative and qualitative data collection and understand the instruments used in the process.

Module 6 Communicating & Learning from Results

Discuss best practices to ensure the credibility of evaluation reports and how to write reports for impact.

Week 8 Final online examination

Final online examination

Week

0

Module 1 Introduction to Programme

Identify the purpose and nature of programme evaluation and unpack the steps in designing a programme evaluation framework.

1

2

Module 3 Programme Evaluation Planning

What is involved in developing a monitoring, evaluation, and learning (MEL) plan and what types of data are required?

3

4

Module 5 Making Data Useable

What practical tools and resources can programme planners and managers use to create a visual narrative?

5

6

Week 7 Study week

Study time

7

8

Learner journey management

Our Wits DigitalCampus Learner Journey team ensures that all applicants are enrolled, informed, supported, and motivated to complete the course. The team can be contacted online, telephonically or by email and will respond to learner queries and comments within one working day.

Our effective learner journey management is evident in these statistics:

Course completion rate:

96%

Course pass rate:

93%

Application and payment

Apply online at www.digitalcampus.co.za

In accordance with Wits policies, upfront payment is required to register for the course. The payment of the fees for this course is the responsibility of the individual registering for the course.