

Introduction to Research Methodology

All decisions relating to business (from responding to customer's evolving needs and preferences to conducting culture or employee engagement surveys), to scientific findings (i.e. diagnosis, treatment, new inventions), and government (i.e. regulations and policies) are best made based on ethical and sound research methodology. Research plays a significant role in identifying problems, obtaining the right data, outlining objectives and drawing sound conclusions. If you would like to master the ability to turn data into valuable information, interpret it accurately and make the correct inferences, and you would like to learn how to conduct, analyse and present research, then this course is for you. Individuals who are looking to conduct research for reporting purposes (integrated, annual, sustainability or showcase reports), tertiary students with aspirations of doing a post-graduate qualification or senior level staff who would like to embark on their Master's Degree, would be well suited to this course.

Course Facts



Course delivery

Online, digitised short course



Course duration

Nine weeks



Notional learning hours

5-7 learning hours per week, anytime, anywhere



B-BBEE

Assistance offered to obtain Category B recognition under Skills Development element of B-BBEE scorecard



Learner Journey Management

The Wits DigitalCampus team provide learning support throughout the course



Certification

A Certificate of Competence from the University of the Witwatersrand



Target market

Individuals who are conducting research in the workplace.

Tertiary students, in preparation for post-graduate studies.

Senior level staff prior to embarking on a Master's Degree.



Assessment

Assessment and grades are calculated as follows:

5% – Participation in Discussion Activity forums

35% – Module assessment results

60% – Online examination result



Course outcomes

Provide participants with an overview of the fundamentals of research methodology.

Provide participants with the skills to be able to engage critically with research.

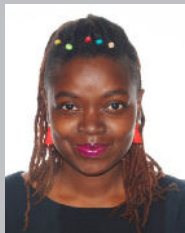
Equip participants with the knowledge and skills to conduct research and apply the principles of research to the workplace or for study purposes.



Learners who meet the assessment criteria will receive a Certificate of Competence from the University of the Witwatersrand's Wits Plus, Centre for Part-Time Studies. A Certificate of Competence is proof that course content has been completed and learners have been assessed for competence against the learning outcomes set.

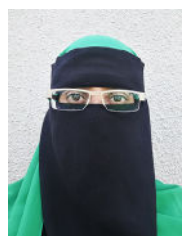
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Lecturers



Ajwang Warri - Social

Ajwang is a registered social worker and currently working as a Senior Lecturer. She has been lecturing in the Department of Social Work, School of Human and Community Development (Faculty of Humanities) at the University of the Witwatersrand ("Wits") since 2011. She holds a doctoral degree from the University of Johannesburg (UJ) and Master's and Bachelor's degree in Clinical Social Work from University of Cape Town (UCT). Prior to joining Wits, she worked in the counter-human trafficking field in southern Africa and practiced extensively as a social worker with refugee children and children living and working on the streets.



Fatima Ragie - Science

Fatima is an environmental scientist with research interests in socio-ecology, sustainable resource management, urban sustainability, and Islam and the environment. She is an MSc graduate of the School of Animal, Plant and Environmental Sciences, University of the Witwatersrand. With experience in tutoring and teaching, she has completed a pre-doctoral fellowship at the Wits School of Governance.



Erasmus Charamba - Education

Erasmus holds a Diploma in Education, BTech Degree in Education Management, Honours BEd degree (Science Education), MEd (Science Education), and a PhD in Education. He has taught at primary, secondary and tertiary levels. His research interests are in Science education, Multilingual and Multicultural Education. He is currently a Postdoc Fellow with the School of Education, University of the Witwatersrand, Johannesburg.

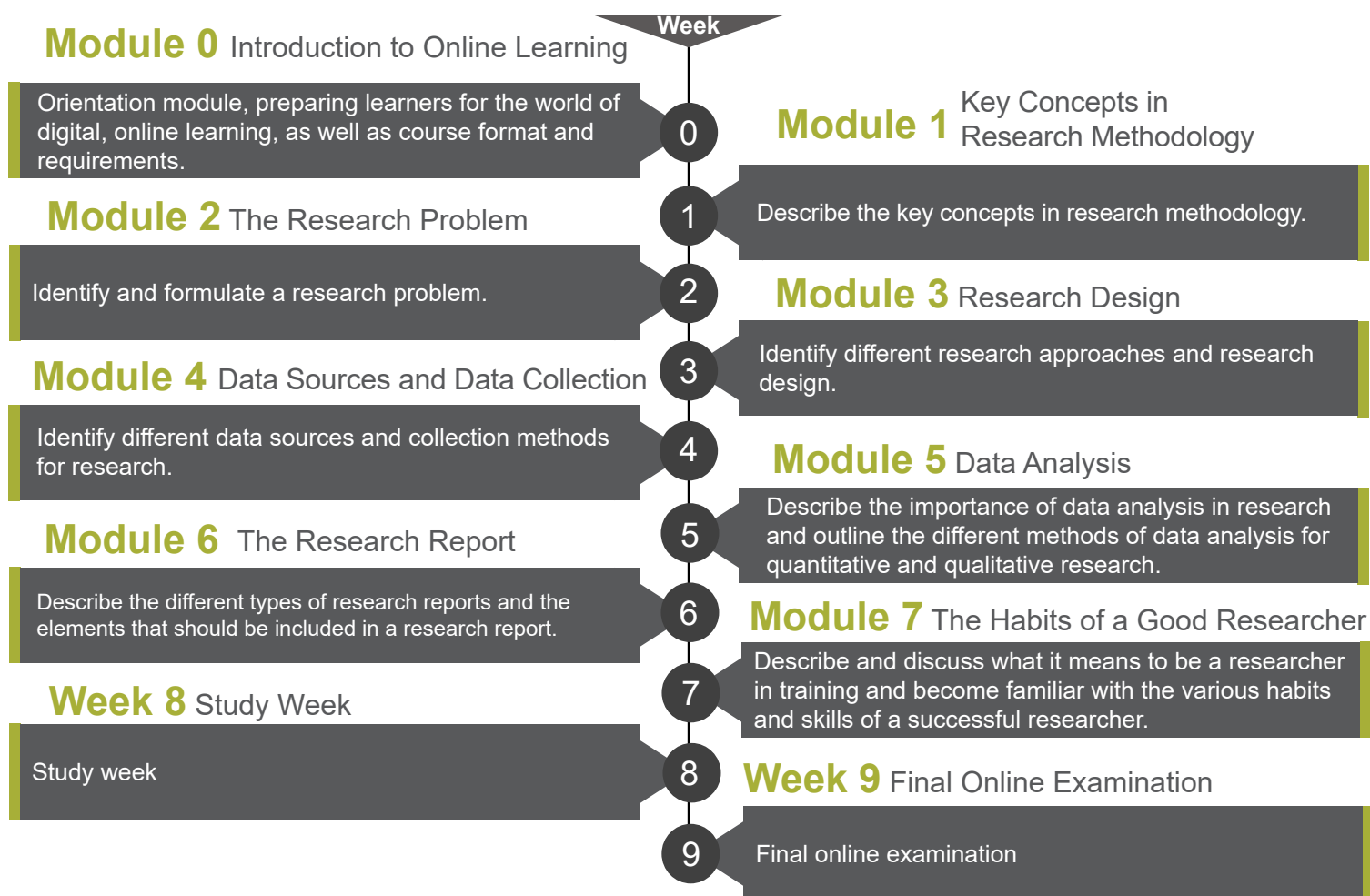


Mahlatse Rabothata - Engineering

Mahlatse is very passionate about engineering education and skills development and has been involved in a number of projects aimed at assisting students with academic challenges within the faculty of engineering. He is currently enrolled at Wits University for a Doctor of Philosophy in Engineering and works at the Academic Development Unit (in the Faculty of Engineering and the Built Environment) as a Student "At Risk" Coordinator. His duties include the early detection of students facing academic and non-academic challenges and then providing or recommending interventions for overcoming as well as coping with those challenges.

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Course Outline



Learner Journey Management

Our Wits DigitalCampus Learner Journey team will ensure that all applicants are enrolled, informed, supported and motivated to complete the course. The team can be contacted online, telephonically or by email and will respond to learner queries and comments within a working day.

Our effective Learner Journey Management is evident in these statistics:

DigitalCampus average course retention rate:

98% plus

DigitalCampus average course pass rate:

93% plus

Application & Payment Process

Apply online at www.digitalcampus.co.za

In accordance with Wits policies, upfront payment is required to register for the course. The payment of the fees for this course is the responsibility of the individual registering for the course.