



Wits DigitalCampus Overview

Trusted Certification in the palm of your hand!

09.10.2023

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Study online, anywhere, at any time!

With fully **design responsive courses** that **adapt to all device types**. Our “**blended learning**” experience combines **group collaboration, specially curated content, video lectures** by the Wits lecturers and **access** to the Wits lecturer who is constantly looking to adapt content to contemporary best practice in order to make the entire **digital learning experience** **incredibly rewarding** for you.



Wits DigitalCampus helps you make progress

Managers want **enhanced performance**. CEOs want **bottom line improvements** and a **return on their investment**. HR Managers want to employ and promote **the best person for the job**, and you are looking for the **tools you need to perform in your current role**, and to **progress in your career**.

Investing in your own development is a critical success factor

We understand that studying can be daunting. But it doesn't have to mean time out of the office, tedious travel to a campus or fitting in with the University's schedule. Wits DigitalCampus brings the campus experience online.

Our dedicated course leaders facilitate your journey and you receive all the support you need to successfully complete the course. With expert content designed to deliver individual and business competence in collaborative and engaging blended learning experiences you can take the all- important step towards that new role. Business can also rest assured that with DigitalCampus, Skills Development spend is optimised on Category B recognised courses.



Our learners consistently achieve retention and average pass rates above

90%

We make it simple to access the skills you need

Our mission at Wits DigitalCampus is to help you re-imagine your personal and professional potential. Our reward? The smile on your face when you receive your certificate of competence from Wits University and you know your journey has begun.

Earn a highly-recognised Certificate of Competence from Wits University

By combining online education with the kind of interaction you normally get face to face, our business short courses reimagine the university campus as you know it. This custom approach to learning offers our learners an experience that is unmatched in the African market, and highly effective in driving performance. Your team can upskill and remain in their business-as-usual mindset, driving learning through to performance with immediate effect.



Our clients hire us to

- 1 Become an **employer of choice** who provides flexible learning opportunities
- 2 **Strengthen** the employee value proposition
- 3 **Transform** their business
- 4 **Improve** individual and organisational performance
- 5 **Build** bench strength/strengthening their succession tier
- 6 **Increase** employee engagement
- 7 **Assist** with talent acquisition
- 8 **Improve** staff retention
- 9 **Build** a culture of learning



Optimise skills development

spend through Category B recognised courses – benefit from the multiplier effect of claiming recognition for spend on the learning itself and recognition for the full salary spend of designated individuals for the full course duration. (South Africa Only)

Optimise procurement

certified AAA Empowerdex rating and Level 1 contributor to B-BBEE as per the DTI's codes of Good Practice. (South Africa Only)

Course schedule

DigitalCampus offers learners **online, approved short courses** that are **occupationally relevant** and **fill business critical skills gaps**. Join us on one of these **upcoming courses**. Registration cut off dates occurs **one week prior** to each course start date.



Course Roster	2023	2024			2025	
	Aug/Sept/ Oct	Feb	May	July	Aug/ Sep/ Oct	Feb
Principles of Project Management	18 Sept	12 Feb	13 May	15 July	16 Sep	17 Feb
Advanced Project Management*	18 Sept	12 Feb	13 May		19 Aug	17 Feb
Basic Business Accounting	18 Sept	12 Feb		15 July		17 Feb
Managing the Finances of a Business Operation	18 Sept	12 Feb	13 May	15 July	16 Sep	17 Feb
Applied Digital Marketing	18 Sept	12 Feb	13 May	15 July	16 Sep	17 Feb
Principles of Management	18 Sept	12 Feb	13 May	15 July	16 Sep	17 Feb
Business Communication Skills	18 Sept	12 Feb	13 May	15 July	16 Sep	17 Feb
Customer Relationship Building	18 Sept	12 Feb	13 May	15 July	16 Sep	17 Feb
Operations Management Practice	18 Sept	12 Feb	13 May	15 July	16 Sep	17 Feb
Fundamental Human Resource Practices	18 Sept	12 Feb		15 July		17 Feb
Managing Labour Relations		12 Feb		15 July		17 Feb
IT Management for CIO Teams*	18 Sept	12 Feb	13 May	15 July	16 Sep	17 Feb
Logistics and Supply Chain Management Practice	18 Sept	12 Feb	13 May	15 July	16 Sep	17 Feb
Strategic Human Resources Management	18 Sept	12 Feb	13 May	15 July	16 Sep	17 Feb
International Trade: Freight and Cross Border Management	18 Sept	12 Feb		15 July		17 Feb
Health and Safety Representative Training	18 Sept	12 Feb		15 July		17 Feb
Governance & Ethics	18 Sept	12 Feb	13 May	15 July	16 Sep	17 Feb
Introduction to Research Methodology	18 Sept	12 Feb		15 July		17 Feb

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	Aug/Sept/ Oct	Feb	Apr/ May	July	Aug/ Sep/ Oct	Feb
Basic Conversational South African Sign Language	7 Aug	12 Feb		15 July		17 Feb
Business Leadership Coaching	18 Sept	12 Feb	13 May	15 July	16 Sep	17 Feb
Integrated Thinking and Value Creation (1)		12 Feb		15 July		17 Feb
Outcomes Based Governance (2)	9 Oct		8 April		16 Sep	
Sustainability Assurance (3)				15 July		
Ethics Philosophies for Application in Business (4)	18 Sept		8 April		16 Sept	
Emotional Intelligence	18 Sept	12 Feb	13 May	15 July	16 Sep	17 Feb
Entrepreneurship	18 Sept	12 Feb		15 July	16 Sep	17 Feb
Critical Systems Thinking	18 Sept	12 Feb	13 May	15 July	16 Sep	17 Feb
Social Media Marketing (New)	18 Sept	12 Feb		15 July		17 Feb
Entrepreneurial Marketing (New)	18 Sept	12 Feb		15 July		17 Feb
Retail Management (New)	18 Sept	12 Feb		15 July		17 Feb
Digital Transformation Lifecycle (New)	18 Sept	12 Feb	13 May	15 July	16 Sep	17 Feb
Early Childhood Intervention		12 Feb		15 July		17 Feb
Child Development – 1 st 1,000 Days		12 Feb		15 July		17 Feb
Research Ethics and Integrity			13 May		16 Sep	
Fundamentals of Research Management				15 July		
Research Grants and Contracts Management			13 May		16 Sept	
Research – Programme Evaluation	16 Oct	12 Feb				
Introduction to Intellectual Property, Technology Transfer and Commercialisation Management	16 Oct	12 Feb				
Gender in Science, Technology and Innovation	21 Aug			15 July		

Course Price schedule

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Course Name

YE 2024
ZAR Price
(Ex VAT)

Principles of Project Management	R15 500,00
Advanced Project Management	R22 420,00
Basic Business Accounting	R14 600,00
Managing the Finances of a Business Operation	R15 500,00
Applied Digital Marketing	R15 500,00
Principles of Management	R15 500,00
Business Communication Skills	R15 500,00
Customer Relationship Building	R15 500,00
Operations Management Practice	R15 500,00
Fundamental Human Resource Practices	R14 600,00
Managing Labour Relations	R15 500,00
IT Management for CIO Teams	R14 600,00
Logistics and Supply Chain Management Practice	R15 500,00
International Trade: Freight and Cross-Border Management	R13 500,00
Strategic Human Resources Management	R15 900,00
Health and Safety Representative Training	R7 500,00
Governance and Ethics	R14 600,00
Introduction to Research Methodology	R14 600,00
Basic Conversational South African Sign Language	R9 130,00
Business Leadership Coaching	R17 120,00
Emotional Intelligence	R 17 120,00
Entrepreneurship	R 15 920,00



Course Price schedule

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Course Name

YE 2024
ZAR Price
(Ex VAT)

<i>Integrated Thinking and Value Creation (Certificate of Competence)</i>	R22 000,00
<i>Integrated Thinking and Value Creation (Certificate of Attendance)</i>	R15 800,00
<i>Outcomes Based Governance (Certificate of competence)</i>	R22 000,00
<i>Outcomes Based Governance (Certificate of attendance)</i>	R15 800,00
<i>Sustainability Assurance (Certificate of competence)</i>	R22 000,00
<i>Sustainability Assurance (Certificate of attendance)</i>	R15 800,00
<i>Ethics Philosophies for Application in Business</i>	R 5 200,00
Critical Systems Thinking	R18 540,00
Social Media Marketing	R14 600,00
Entrepreneurial Marketing	R13 150,00
Retail Management	R14 600,00
Digital Transformation Lifecycle	R16 300,00
Early Childhood Intervention	R14 600,00
Child Development 1st 1000 Days	R14 600,00
SARIMA - Research Ethics and Integrity	R10 650,00
SARIMA - Fundamentals of Research Management	R10 650,00
SARIMA - Research Grants and Contracts Management	R10 650,00
SARIMA - Introduction to Intellectual Property, Technology Transfer and Commercialisation Management	R10 650,00
SARIMA - Research - Programme Evaluation	R10 650,00
SARIMA - Gender in Science, Technology, and Innovation	R10 650,00

Thanks!

Contact Us

Talk to us about the specific progress you would like to make, how our University approved online short courses can give you and your team the skills you need to perform and we will make it happen. We specialise in crafting bespoke learning solutions for best fit.



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