

# Business Development Programme

Globally accredited, proudly  
South African online  
corporate education



## Your next step in leadership development starts here.

Develop core leadership and business competencies, sharpen self-leadership, master business communication, strengthen financial literacy, and guide high-performing teams in today's fast-paced world.

*Step up. Stand out. Lead.*

## Who should enroll?



Graduates



Young professionals



New team leaders



Early career  
managers



Aspiring managers

## Programme information

### Duration

**5 months:** 4 weeks per module

### Learning commitment

±6 hours per week

### Assessment

#### Certificate of Competence:

- **Formative Assessments:** Knowledge Assessment test per module
- **Summative Assessment:** Final integrated assessment

### Key components

**Delivery mode:** Online

**Learner support:** Student Success officer throughout learning journey

The programme delivers a structured learning journey across four key modules, each targeting essential competencies in business acumen, communication, financial literacy, and leadership effectiveness. Through a blend of interactive learning, self-assessment, and applied practice, participants develop the confidence and skills to lead with clarity, engage constructively, and contribute meaningfully to organisational success.



## Programme objectives

- Equip emerging leaders with essential business skills and insight to thrive in fast-paced environments
- Develop confident communicators who express ideas clearly, build trust, and influence outcomes
- Build financial and digital fluency to contribute to smart decisions and organisational performance
- Strengthen personal mastery and critical thinking to lead with integrity, clarity, and resilience
- Turn knowledge into action with a personal leadership strategy ready to apply immediately



Contact us to register or to discuss in-house delivery options

**Let's connect.**

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DigitalCampus is part of LRMG, which holds a certified AAA+ rating and is a Level 1 Contributor to B-BBEE as per the South African DTI's gazetted Codes of Good Practice.

## Journey overview

